

GOOGLE ADWORD ADVERTISE FORM

Part 1 of 3

Promoter:	
E-mail:	
Phone:	
Advertising package:	
Campaign start date:	
Project manager name in Piletilevi:	

Part 2 of 3

Event:		
Piletilevi URL:		
The target audience:		
Age:	From:	To:
Language:	EST	RUS
Region:		
Sex:		
* Type of event: * - Multiple types can be selected	Ballet	Theater
	Festival	Children's event
Exhibition	Folk	Sport
Excursion	Pop	Jazz
Seminar	Rock	Classic
Opera	Musical	Club event

Banners from the promoter:	Yes	No
* Link to the banner source:		
** Link to the video on YouTube:		
Comment:		

* - In case if banners are made by us. Ask your designer to upload the source file in .psd format to file hosting service (dropbox, google drive or some other service).

In case when banners are made by promoter, please prepare banners in following sizes: 970x250, 300x250, 728x90, 300x600, 160x600, 980x120, 970x90, 468x60, 320x100, 320x50, 580x400, 336x280, 300x1050, 240x400. All sizes should be in .px format. Size of a banner should not exceed 150 KB.

** - Is populated in case of the 640 + VAT package. Completed video clip is required for making this type of Ad. Otherwise, video advertising budget will be used in banners.

Fill out and save this **PDF**, then send it to your project manager in Piletilevi.